Mawsons

Domain: [www.mawsonsoflancaster.co.uk](http://www.mawsonsoflancaster.co.uk)

Unsure what font you guys have chosen.

Due to the amount of brands I’m going to do a main brand page with all the names and logos but have some “Our Best Selling Brands” these will be detailed below.

**Nav:** Home – (brands, products, services are not clickable links)

About – Brands – Products & Services – Interior Design – Contact

**Subs of brands:**

Luxaflex – Farrow & Ball – Harlequin – Zoffany - Cole and son – View All

**Subs of Services:**

Curtain Making – Upholstery Service – Interior Design – Fitting & Installation – Corporate Interiors

**Subs of Products:**

Fabric – Wallpaper – Blinds – Cushions & Bedding – Curtain rails

**Home Page**

**Meta title:** Mawsons of Lancaster Interior Design Services & Products

**Meta Description:** Mawsons of Lancaster stock a wide range of interior design products including, curtain fabric, blinds, paints and wall-coverings.

**Focus:** Mawsons of Lancaster

**Home page blocks**:

Main Banner – X3 revolutions

1. Create Striking Feature Walls With Designer Coverings
2. Stockists of Farrow & Ball paints (showroom pic of paints behind)
3. Luxury Window Coverings Insert 3 logos harlequin and Sofani & Luxaflex

**Block 1**- About. White background

Welcome to Mawsons of Lancaster Luxury Interiors

We supply luxury fabric, blinds, paints and wall coverings to both residential and corporate customers in the Lancaster area and beyond.

Our design service can assist you with pairing the right fabric with the perfect paint all to compliment your home and personal tastes.

Read more button (will link to main about page /about-us)

**Block 2**- Luxaflex

The Art Of Window Styling

An attractive window and the right light can change everything from your room to your mood.

Insert Luxaflex logo

Read more button will link to main brand page.

**Block-3:** Personal Service

Plain background

As a local family business we take pride in the high level of personal and attentive service we offer all our customers.

Read More button linking through to about us main page

**Block 4:** Get in Touch

Nice lifestyle image behind.

Make an Appointment

If you would like us to visit you in your home and measure up please call on 01524 xxx xxxx or fill out the form opposite and we will happily call you back.

Form:

Name – e-mail – Telephone – Tell us a little more:

Captcha

**Block 5:** best selling brands

Our Best Selling Brands

Blinds – Curtains – Paint – Wall Coverings

Insert the logos as above

View all brands. Linking to main brands page

**Footer**

Address details to left

Quick links TBA

Right column TBA

**/about-us**

**Meta title:** About Mawsons Of Lancaster Interior Design

**Meta Description:** Find out all about Mawsons of Lancaster Established in 1942 supplying beautiful items for interior design.

**Focus:** About

Main header banner: Image of shop exterior and text: established 1948

As a team we have been inspiring homeowners since 1948 with our extensive knowledge and understanding of window treatments and room makeovers from the traditional to the contemporary.

We offer a bespoke made to measure service for curtains, blinds, wallpaper, tracks and poles covering Lancaster, Garstang, Preston, Blackpool, Carnforth Kendal and South Lakes.

Our store in Lancaster stocks current designs to classical fabrics. We can interpret your ideas without neglecting the practicalities

We have been trading for over 60 years and in that time we have nurtured an understanding of customers requirements by developing a quality home consultation, measuring and fitting service.

Contact us for more information or request a home visit

**/brands-view-all**

**Meta Title:** View All The Brands We Offer At Mawsons Of Lancaster

**Meta Description:** View all our interior design and furnishing brands all carefully selected by our lead designer for you.

**H1:** View All Of Our Luxury Interior Design & Furnishing Brands

We have carefully selected a mix of fantastic brands that really compliment each other in home and corporate interior design.

Create stunning feature walls and make a statement with fabric, everything we have chosen is to ensure you have the ultimate selection in luxury and style Lancaster has to offer.

**H2:** Our best selling brands and products

Styles come and fashions go, trends move on but quality remains forever!

Your taste may change and your home move may lead to a demand in different style for the period. Whatever your reasons are for great interior design we’ve come to know and trust some of our favourite brands will offer up everything you need.

Chosen for quality, range and reliability we are confident you will love them too.

Combined with our relaxed home choose service we can come and measure up, let you touch and feel the fabrics and lay them against other furnishings to help you decide. You can also visit the shop in Lancaster and make a short list before deciding at home which ones are the perfect fit for your home.

Call us today on 01524 – xxx xxx or just pop into the shop for a chat about how we can help you make the right choice.

Insert the logo’s here with “see more” button linking to each main brand page.

Our other brands

List the brands with the logo these will not be clickable.

**/luxaflex**

**Meta title:** Luxaflex Blinds Authorised Retailer Mawsons Of Lancaster

**Meta description:** Luxaflex blinds offer the very best in innovation and style when you need blinds for your home. Call today for a free quote.

**Focus:** Luxaflex

**H1:** Luxaflex The Art Of Window Styling!

Established for over 60 years and the creators of the original Venetian blind Luxaflex boast a terrific pedigree and that’s whey we stock them!

Outstanding quality and a range of colours and designs to compliment any home and transform your windows, your room and your mood.

Luxaflex blinds are extremely technical and offer a host of options to suit your needs. You can choose light filtering using the latest in control technology. This is a fantastic control called Powerview and completely motorises your blinds across the entire house. You can then set the actions to suit your local lighting, even if you want to watch a movie you can select movie and the blinds will close to your pre programmed settings at the touch of a button.

Luxaflex blinds will also assist in insulating your home all year round using materials that are researched and developed by experts. You can choose from range of finishes, styles and our made to measure service and fitting service will ensure the perfect finish for you to enjoy.

We have a wealth of experience in supplying and installing Luxaflex blinds in and around the Lancaster area. Call today on 01524 xx xxxx and arrange a free and absolutely no obligation measure and quotation. Pop into the shop and see the latest blinds on display and also browse through the full selection of styles and colours.

**/Farrow&Ball-paint**

**Meta title:** Farrow & Ball Paint At Mawsons Of Lancaster

**Meta Description:** We are the main stockists for Farrow & Ball paint here at Mawsons Of Lancaster. Visit us today and choose your colour.

Focus: Farrow & Ball

**H1-** Farrow & Ball Paint Lancaster

We are proud to stock Farrow & Ball paint here at Mawsons of Lancaster. A truly beautiful selection of 132 colours to choose from and that will compliment any of your furnishings and fabrics.

Made to age old formulas using the finest ingredients and rich pigments you can be assured that your walls will look stunning no matter what light is on them.

We have sample pots and paint colour charts in the shop or we would be happy as part of our interior design (link to interior design page) service to visit you at your home and discuss the bet match for you.

**/ Harlequin**

### Meta Title: Halequin Designer Fabric & Wallpaper Mawsons Of Lancaster

**Meta Description:** Harlequin isan eclectic fusion of classic mixed with contemporary, flamboyant married with elegant designer prints.

Focus: Harlequin

H1: Harlequin designer print wallpaper & Fabrics.

Originally founded as a wallpaper company, Harlequin has embraced its heritage by producing breathtaking designer wallpapers and fabrics in an all-encompassing selection of designs and textures. A master of the flamboyant statement wallpaper, Harlequin also specialises in imaginative finishes, visionary techniques and mouthwatering colours – guaranteed to make your walls a work of art in their own right!

We have a full selection of Harlequin wallpaper & fabric sample books for you to browse through, colour match with our Farrow & Ball (link to FB page) paint samples to ensure the perfect match for your interior decoration.

**/ Zoffany**

**Meta Title:** Zoffany Beautiful Designer Wallpaper & Fabrics

**Meta Description:** Mawsons Of Lancaster are proud to offer the full range of Zoffany wallpaper and fabrics to enhance your interior design.

**Focus:** Zoffany (\*\*sorry unable to get rid of background box on text! )

**H1**: Zoffany Wallpaper & Fabrics

The Zoffany wallpaper range comprises non woven (also known as ‘paste the wall’), traditional paper, embossed vinyl, holographic and foil substrates. These are printed using a wide range of techniques from the traditional to the cutting edge including gravure, flexographic, flock, surface, surflex, scatter and grit in a wide variety of styles that include stries, stripes, textured plains, damasks, geometrics, florals and Toiles de Jouy. All Zoffany wallcoverings are produced in the UK.

Since the release of its first collection in 1983, Zoffany has established an international reputation for producing high quality wallpapers based on historical references and using innovative techniques.  The colour palette and breadth of style in Zoffany’s wallpapers ensures they work perfectly in both period and contemporary interiors. Today, Zoffany wallcoverings can be found in countless private residences and luxury hotels around the world.

H2: Zoffany Fabrics

The Zoffany range of luxury furnishing fabrics are woven using the finest quality yarns and production techniques and include jacquard weaves, velvets, silks, embroideries, linen and cotton prints, digital prints and a wide range of plains suitable for curtains, upholstery and soft furnishings.  Designed for both private and contract use, Zoffany’s fabrics are available in a multitude of styles including florals, botanicals, stripes, classic damasks, geometrics, Chinoiserie, Toiles de Jouy, Elizabethan and Rococo designs.

Beautiful woven fabrics, together with prints, were first introduced to the Zoffany range in 1987, offering the same impeccable standards of quality and design that had previously defined the company’s wallpaper collections.

Pop in and browse the collections via our sample books, match with our Farrow & Ball (link to FB page)sample books to ensure the perfect interior design finish.

**/cole-and-son**

**Meta Title:** Cole and Son Wallpaper At Mawsons Of Lancaster

**Meta Description:** We are proud to offer the complete range of beautiful Cole and Son wallpaper. Create a stunning feature wall.

**Focus:** Cole and son

**H1:** Cole and Son wallpaper create a statement today!

We are extremely proud to offer the complete range of Cole and Son wallpaper here at Mawsons of Lancaster. Truly stunning coverings that will take pride of place in your home! Create a striking feature wall or a focal talking point in any room. Not only is their wallpaper unique their wonderful story is too.

Cole & Son was founded in 1875 by John Perry, son of a Cambridgeshire merchant. In those days the company was situated in Islington, north London, an area famous for the 190 hand block printing companies working there in the 18th and 19th centuries.

Throughout the 19th century Cole & Son printed for all the large well-known companies of the time including Jeffrey & Co, Sanderson and Shand Kydd. In addition to high quality block printing, the company was renowned for supplying beautiful stripes and jaspes.

In the early days the company built machines that allowed the re-introduction of the process of pan coating and also revived the process of Flocking, invented in Holland in 1680, imitating cut velvet.

In 1941 the company was bought by A P Cole, proprietor of the company Cole & Son (Wallpapers) Ltd, with showrooms and offices at Mortimer Street in Central London.

The Cole & Son block archive includes designs produced by J C Crace & Son to furnish many stately homes, palaces, castles and theatres throughout Britain and overseas, including the wallpaper designs of A W Pugin for the Palace of Westminster. The amalgamation of the two businesses in 1938 meant that Cole & Son became the custodians of the most significant collection of wooden printing blocks in Britain.

In 1949, Cole’s Design Director created one of the first screen print studios in Europe in response to the revolutionary new Contemporary design movement which gave birth to the wild wallpaper designs of the 1950s and 1960s.

Today, the Cole & Son archive consists of approximately 1,800 block print designs, 350 screen print designs and a huge quantity of original drawings and wallpapers, representing all the styles from the 18th, 19th and early 20th centuries. Amongst these are some of the most important historic wallpaper designs in the world. Cole & Son has provided wallpapers for many historic houses including Buckingham Palace and the Houses of Parliament.

Our magnificent archive is on occasion the source of new designs within our collections. Designs are carefully selected, adapted and coloured by our designers and printed by craftsmen to produce wallpapers faithful to the character of the original document, yet contemporary in feel.

Cole & Son continues to produce innovative and beautiful designs; our current collections reflect our long and distinguished history as well as our continuing passion for new and exciting wallpapers.

Call in today and browse the collections at Mawsons of Lancaster where we can also offer our expert design advice.

**/curtain-making**

**Meta Title:** Made To Measure Curtain Making Mawsons Of Lancaster

**Meta Description:** Mawsons of Lancaster offer a made to measure bespoke curtain making service for windows of any size.

**H1:** Curtain Making Service in Lancaster

**Focus:** curtain making service

We have been making curtains for the good people of Lancaster and surrounding area since 1948!

Let us take care of everything you need to make your windows beautiful. Our personal service will help you to choose a "look" to compliment your individual room.

You can be assured that all measuring, advice and making of your curtains, blinds or cushions are given our utmost care and attention. Our quality sewing room will make your curtains to your exact requirements. **We deal with all the major fabric manufacturers from contemporary to traditional.**

**\*holly see the brand layout here which we need a better laid out version of with the logo’s and text and linking to the internal pages where possible and not linking to external websites.**

<http://www.curtaingallery.co.uk/curtains.php>

/**curtain-poles-and-tracks**

**Meta Title:** Curtain Poles & Curtain Tracks Mawsons Of Lancaster

**Meta Description:** We offer a large selection of designer curtain poles and curtain tracks to enhance your window decoration with the finishing touches.

Focus: Curtain Poles

H1: Curtain Poles & Tracks The Finishing Touches

We offer a great selection of decorative curtain poles allowing you to give your chosen curtains and window the perfect finishing touches.

As you choose your curtain fabric, you can compare the look of the pole with it and also your paint and soft furnishings, really giving a great look to your room.

Our expert fitting service will take any hassle out of ensuring your new curtains and curtain poles are fitted professionally and with confidence.

We can also make tie backs and pelmets to complete the setting and transform your window into a focal point you will adore.

We stock a large range of curtain tracks that will fit any size and shape of window. We offer fully motorised curtain tracks for the modern home and you will be able to programme these into your home automation system (compatibility applicable).

Our installation service team will always respect your home and will leave no mess, just a beautiful curtain installation.

Call in today and browse our selection of curtain poles and allow us to assist you choosing the perfect one to go with your beautiful new curtains.

/upholstery –service

**Meta Title:** Upholstery Service Lancaster By Mawsons Of Lancaster

**Meta Description:** Mawsons of Lancaster are proud to offer a traditional upholstery service with a contemporary approach to our work. Call today to talks to us.

Focus: upholstery service

H1: Upholstery Service Lancaster

We have been providing a first class upholstery service to the residents of Lancaster & surrounding area since 1948!

We have retained traditional methods handed down from generation to generation and yet now have a contemporary approach to each and every project we undertake.

Combine this with our beautiful selection of luxury and designer fabrics; we can bring your favourite peace of furniture back to life and transform it into a statement piece or a simple low key yet superbly comfortable old friend.

Our upholstery service is available throughout Lancashire and Cumbria, we can collect your pieces and safely transport them to our workshop, then deliver them back looking as good as they did they day they were first produced.

You can be assured that all our work is undertaken with respect and by our fully trained craftsmen here in our own Lancaster workshop.

Call today on 01524 xxx xxx or complete the form below and we will call you back.

Form:

Name

E-mail

Telephone

Please tell us about your upholstery requirements.

Captcha

**/interior-design**

**Meta Title:** Interior Design Service By Mawsons Of Lancaster

**Meta Description:** We offer a full interior design service in Lancaster & surrounding areas. We can advise on matching fabrics, paints and wallpaper.

**Focus:** Interior design Lancaster

**H1:** Interior Design Service Lancaster

We offer our clients an attentive and personal interior design service and one we are extremely proud of.

From a blank canvas to filling in the blanks with your project thoughts, we will work with you to provide advice and expertise on matching fabrics with paint, curtains with blinds and ensure your finished project is beautiful.

Andrea Mawson has built up a wealth of experience over many years, she will inspire confidence and ensure the finished project is more beautiful than you had imagined.

Supported by a small team of craftsmen and with access to some of the finest textiles, fabrics and furnishings, made by the finest designers in the world, there really is no limit to the possibilities.

You may just want help choosing the right wallcovering to make a statement piece or you might have an entire house to bring to life. No matter your needs Andrea can assist you with every step of the project, reducing the stress on you and making the process enjoyable.

Whether contemporary or period to traditional we will listen, support you, give fresh ideas and ensure every little attention to detail is attended to.

Our craftsmen and fitters will always respect your home and never leave mess, just leaving to you enjoy your new surroundings.

Contact Andrea today on 01524 xxx xxx or fill out the form below and we will call you back.

Form Fields

Name

E-mail

Telephone

Tell us a little about your project requirements.

Captcha

**/fitting-and-installation**

Meta title: